

Bachelor of Management (Honours)



DISCOVER >>

MANAGEMENT STUDIES @ WWW.UNIRAZAK.EDU.MY

(Wholly-owned by Yayasan Pelaburan Bumiputra)

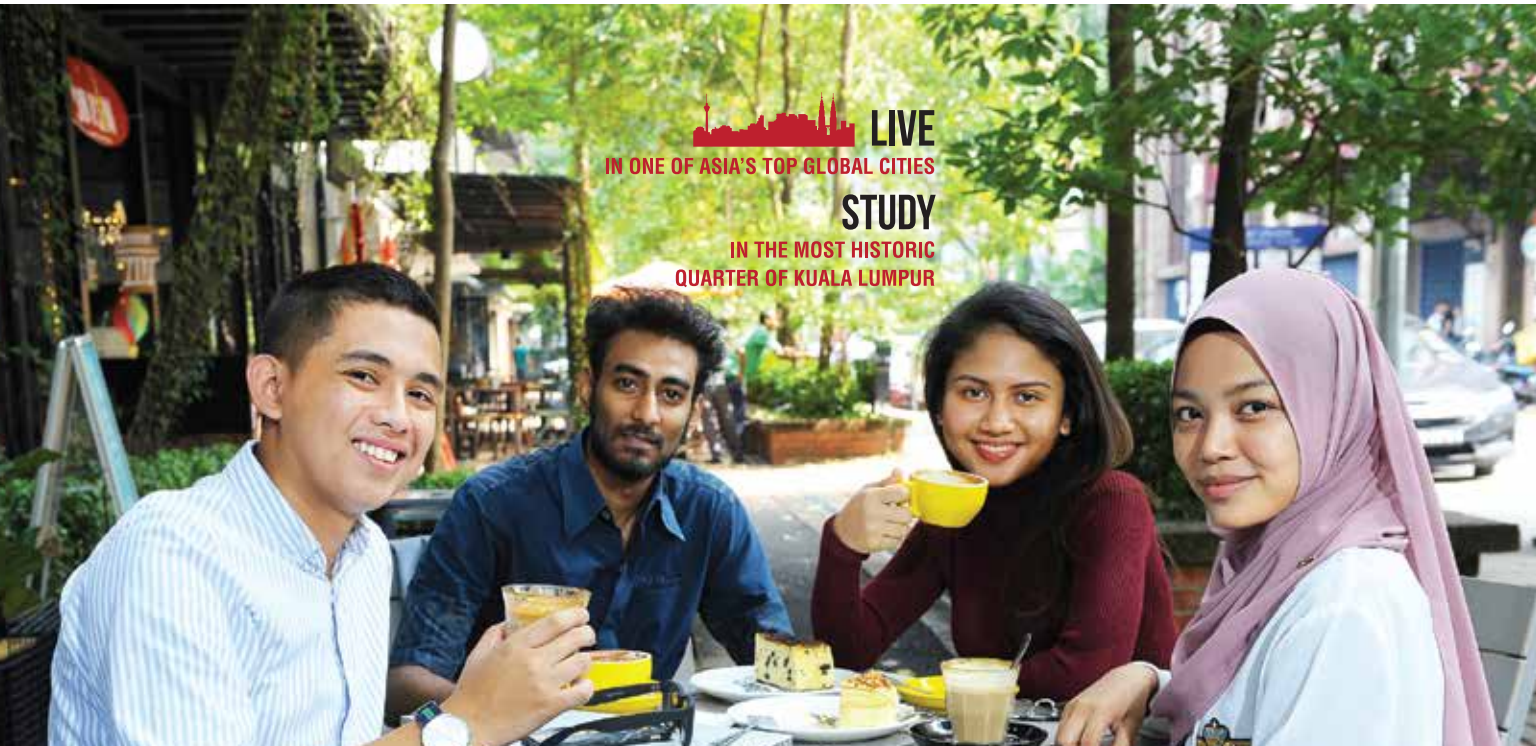
BANK RAKYAT SCHOOL OF **BUSINESS AND ENTREPRENEURSHIP** (BRSBE)

BRSBE was formed with the view that entrepreneurial activity is one of the pillars of a strong and vibrant economy. This unique founding school is dedicated to provide quality education in entrepreneurial leadership in Malaysia. Although big business is extremely vital for economic health and prosperity, strong cadre of SMIs and SMEs is also essential to ensure a diverse economy and to provide the required support to large enterprises and the community. BRSBE recognises the fact that most of wealth accumulation is by starting one's own business, and that great products and services begin with a single idea. Many aspiring entrepreneurs lack the knowledge and skills to convert their ideas into working solutions and practical businesses. UNIRAZAK's collaborations with its various partners grant its graduates exemptions for various professional certifications. Students are exposed to a variety of learning approaches provided by a team of well qualified and experienced academics and professionals in various areas of entrepreneurship, business and management-related fields. BRSBE is best known for being the first of its kind to be accredited by CPA Australia for Bachelor of Accounting (Honours), along with other business programmes like Bachelor of Business Management (Entrepreneurship)(Honours), Bachelor of Business Administration (Islamic Banking & Finance)(Honours) and Bachelor of Taxation (Honours).

BACHELOR OF **MANAGEMENT** (HONOURS)

Students who enroll in this programme will learn about the various fields of business management and acquire the necessary background in economics and law, complemented by the fundamentals of maths and statistics applicable to the different management domains. The programme gives students an important understanding of these fields and their links to the management discipline. Through this students are able to access business in a wider context and develop different ways of thinking.

Students develop presentation, communication and research skills, as well as gaining fluency in several languages. Group work and collective projects are an integral part of the programme, allowing students to gain insights into working as a team with people all over the world, both face-to-face and digital technology. The programme is aimed at producing managers who are efficient, effective, analytical and possess excellent communication skills with ethical values and awareness towards social responsibility in future managers



LIVE
IN ONE OF ASIA'S TOP GLOBAL CITIES
STUDY
IN THE MOST HISTORIC
QUARTER OF KUALA LUMPUR

COURSES OFFERED

MPU COURSES

Tamadun Islam Tamadun Asia

(TITAS) (Local)

Hubungan Etnik (Local)

Malaysian Studies (International)

Bahasa Melayu Komunikasi 2

(International)

Thinking Skills/Bahasa

Kebangsaan A

Introduction to the Malaysian

Constitution

Co-Curriculum

(Professional Event Management/

Community Engagement

& Volunteering)

FACULTY CORE COURSES

Principles of Management

Principles of Marketing

Principles of Accounting

Principles of Finance

Microeconomics

Macroeconomics

Business Statistics

Organizational Behaviour

Corporate Social Policy

Business Mathematics

Financial Management

Strategic Management

Business Law

*Subject to changes

PROGRAMME CORE COURSES

Human Resource Management

Introduction to Quality Management

Management Information Systems

Business Research Methods

Cross-cultural Management

Project Management

Negotiations and Conflict Management

Production and Operation Management

Problem Solving & Decision Making

Managing Service Operations

Leadership, Innovation and Change

Global Supply Chain Management

Total Quality Management

INTERNSHIP

Industrial Training

Career Opportunities

Business Consultant

Public Relations Specialist

Entrepreneur

Product Development

Manager Business Developer

Strategic Marketing Specialist

Market Reseacher

UNIVERSITY COURSES

English for Academic Purposes

Business Communication

Volunteerism and Service Learning

Entrepreneurship and Innovation

ELECTIVES (Choose any four)

Designing Organizations for

International Environment

Quality Management Systems and Auditing

Contemporary Issue in Business

Conflict, Power and Politics

Introduction to Psychology

Organizational Development

ADMISSION REQUIREMENTS

STPM	A pass in STPM, with a minimum Grade C (GP 2.00) in any 2 subjects, and pass in Mathematics and English at SPM level or any equivalent qualification;
A LEVEL	A pass A-Level with a minimum of Gred D in any 2 subjects, and pass in Mathematics and English at SPM level or any equivalent qualification;
MATRICULATION	Matriculation/Foundation Qualification With Minimum CGPA of 2.00 out of 4.00 or Any Equivalent Qualification;
STAM	A pass in STAM with a minimum grade of Jayyid, and a pass in Mathematics and English at SPM level;
UEC	A pass UEC with minimum grade B in Five (5) subjects a pass in Mathematics and English;
DIPLOMA	A pass qualification equivalent to Diploma or Advanced Diploma (level 4 or 5, MQF);
IB	A pass in International Baccalaureate (IB) Diploma with minimum score of 30 points;
OTHERS	Other equivalent qualification recognised by MQA Malaysian Government ** ** <ol style="list-style-type: none">1. Diploma Executive UM2. Diploma Kolej Vokasional (DVM) Pass DVM in related fields AND Pass Sijil Vocational Malaysia (SVM) with:<ul style="list-style-type: none">• An Academic Cumulative Grade Point Average (CGPA) of 2.00 or higher;• A Vocational CGPS of 2.67 or higher and competent in all vocational modules;• A credit Bahasa Melayu (SVM 1104) ** Cohort 2013 onwards also need to get an exemption from obtaining a pass grade for Sejarah at SPM level.
INTERNATIONAL	IELTS Band 5.5 or TOEFL 550 or a minimum of Grade B2 (162) in First Cambridge English (FCE) or MUET (Band 3) or other equivalent English qualification recognised by MQA /Malaysian Government. ** The validity period for TOEFL and IELTS is TWO (2) years from the date of the award.

Note:

Conditional offer letter will be issued to international student who has not met the English Proficiency Requirement within a period of 12 months.



STUDY AT AN AWARD-WINNING UNIVERSITY IN THE HEART OF A GLOBAL CITY



*All information is correct as of January 2019

UNIVERSITI TUN ABDUL RAZAK DU005(W)

195A, Jalan Tun Razak,
50400 Kuala Lumpur

+603 2730 7000

+603 2730 7234

drjo@unirazak.edu.my

www.unirazak.edu.my

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