

Bachelor of Business Administration (Honours)

Majoring in Financial Technology, Accredited By **CMI** Chartered Management Institute



DISCOVER >>

BUSINESS ADMINISTRATION STUDIES @ WWW.UNIRAZAK.EDU.MY

(Wholly-owned by Yayasan Pelaburan Bumiputra)

BANK RAKYAT SCHOOL OF **BUSINESS AND ENTREPRENEURSHIP** (BRSBE)

BRSBE was formed with the view that entrepreneurial activity is one of the pillars of a strong and vibrant economy. This unique founding school is dedicated to provide quality education in entrepreneurial leadership in Malaysia. Although big business is extremely vital for economic health and prosperity, strong cadre of SMIs and SMEs is also essential to ensure a diverse economy and to provide the required support to large enterprises and the community. BRSBE recognises the fact that most of wealth accumulation is by starting one's own business, and that great products and services begin with a single idea. Many aspiring entrepreneurs lack the knowledge and skills to convert their ideas into working solutions and practical businesses. UNIRAZAK's collaborations with its various partners grant its graduates exemptions for various professional certifications. Students are exposed to a variety of learning approaches provided by a team of well qualified and experienced academics and professionals in various areas of entrepreneurship, business and management-related fields. BRSBE is best known for being the first of its kind to be accredited by CPA Australia for Bachelor of Accounting (Honours), along with other business programmes like Bachelor of Business Management (Entrepreneurship)(Honours), Bachelor of Business Administration (Islamic Banking & Finance)(Honours) and Bachelor of Taxation (Honours).

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BACHELOR OF BUSINESS ADMINISTRATION (HONOURS) MAJORING IN FINANCIAL TECHNOLOGY

Financial Technology (FinTech) which is defined as the evolving integration of technology and financial services is a new technology used to improve and automate the delivery and use of financial services. Essentially, FinTech is employed to help banks, financial organisations, companies, business owners and consumers to better understand and manage their financial operations, processes and lives by engaging specialized software and algorithms that can be found on computers and, increasingly, smartphones.

The BBA Majoring in FinTech is a cross-disciplinary course that combines Business quantitative and qualitative analytical tools, Finance, Technology Management and Innovation Management. The programme focuses on building students' business sense, financial literacy, creativity and technology in management skills. The students will be equipped with knowledge and skills to meet current and future market needs and be 'work ready' upon graduation.

As more organisations realize the need for FinTech solutions and technologies to enhance their services and stay competitive, this has naturally led to a growth in jobs in FinTech related fields.

Our graduates will have job opportunities in the public or private sector for positions such as Financial Analyst, Product Manager, Business Analyst, Business Development Manager, Organizational Culture Champion, Data Specialist and Blockchain Developer



COURSES OFFERED

MPU COURSES

**Tamadun Islam Tamadun Asia
(TITAS) (Local)**

Hubungan Etnik (Local)

Malaysian Studies (International)

Bahasa Melayu Komunikasi 2
(International)

Thinking Skills / Bahasa

Kebangsaan A

Introduction to the Malaysian
Constitution

Co-Curriculum (Professional Event

**Management / Community
Engagement & Volunteering)**

SCHOOL CORE COURSES

Corporate Social Policy

Principles of Management

Business Mathematics

Business Statistics

Principles of Finance

Principles of Marketing

Financial Management

Business Law

Strategic Management

Principles of Microeconomics

Principles of Macroeconomics

Organisational Behaviour

Principles of Accounting

PROGRAMME CORE COURSES

Cost and Management Accounting

Marketing Management

**Introduction to Supply Chain
Management**

Financial Markets and Structures

Introduction to Business Analytics

Security Analysis

and Portfolio Management

Marketing for the Digital Economy

Financial Modeling

Blockchain and Digital Cryptocurrency

Advanced Production

and Operations Management

Data Mining

INTERNSHIP FOR BUSINESS ADMINISTRATION

UNIVERSITY COURSES

Public Speaking 1

Public Speaking 2

Volunteerism and Service Learning

Entrepreneurship and Innovation

ELECTIVE (choose 4 courses only)

FinTech and Crowdfunding

Consumer Behaviour & Social Media

Digital Revolution

Case Study and Project Management

Risk Management ***

Negotiation and Conflict Management

Shariah and Fundamentals of

Islamic Financial Planning ***

Islamic Financial Markets and Institutions

Retailing Management

Strategic Entrepreneurship

Career Opportunities

Financial Analyst

Product Manager

Business Analyst

Business Development Manager

Organisational Culture Champion

Data Specialist

Blockchain Developer

ADMISSION REQUIREMENTS

STPM	A pass at the STPM level with a minimum of Grade Point of 2.00 in any TWO (2) subjects and a pass in Mathematics and English at SPM level; Note: The requirement for a PASS in Mathematics and English at the SPM level can be excluded if the candidate obtained a credit or higher grade at STPM.
A LEVEL	A pass A-Level with a minimum of Gred D in any 2 subjects, and pass in Mathematics and English at SPM level or any equivalent qualification;
MATRICULATION	A pass at the Matriculation level, or Foundation or Pre-university with a minimum CGPA of 2.00 from an institution recognized by the Malaysian Government;
STAM	A pass at the Sijil Tinggi Agama Malaysia (STAM) level with a minimum grade of Jayyid and a pass in Mathematics and English at SPM level; Note: The requirement for PASS in Mathematics and English at the SPM level can be excluded if the candidate obtained a credit or higher grade at STAM.
UEC	A pass at the UEC level with minimum of grade B in FIVE (5) subjects including a pass in Mathematics & English;
DIPLOMA	A Diploma with a minimum CGPA of 2.00 from universities/colleges recognized by the Malaysian Government;
IB	A pass at the International Baccalaureate (IB) Diploma level with minimum score of 30 points;
OTHERS	Other equivalent qualifications recognised by MQA/Malaysian Government <ul style="list-style-type: none">• Diploma Kolej Vokasional (DVM)• Executive Diploma UM APEL (Accreditation of Prior Experiential Learning)
INTERNATIONAL	IELTS 5.5 or a minimum of Grade B2 (162) in First Cambridge English (FCE) or MUET (Malaysian University English Test) (Band 3) or other equivalent English qualifications recognised by MQA/Malaysian Government. Successful attainment of FCE minimum of Grade B2 (162) conducted by the Centre for English Language (CEL) within 12 months from the date of entry with conditional offer letter. The validity period for TOEFL and IELTS is TWO (2) years from the date of the award.

ADDITIONAL REQUIREMENTS

Credit in Mathematics at SPM level



STUDY AT AN AWARD-WINNING UNIVERSITY IN THE HEART OF A GLOBAL CITY



*All information is correct as of January 2019

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