

Bachelor of Business Administration (Honours)

BBA (Hons) Accredited By **CMi** Chartered
Management
Institute



DISCOVER >>

BUSINESS ADMINISTRATION STUDIES @ WWW.UNIRAZAK.EDU.MY

(Wholly-owned by Yayasan Pelaburan Bumiputra)

BANK RAKYAT SCHOOL OF **BUSINESS AND ENTREPRENEURSHIP** (BRSBE)

BRSBE was formed with the view that entrepreneurial activity is one of the pillars of a strong and vibrant economy. This unique founding school is dedicated to provide quality education in entrepreneurial leadership in Malaysia. Although big business is extremely vital for economic health and prosperity, strong cadre of SMIs and SMEs is also essential to ensure a diverse economy and to provide the required support to large enterprises and the community. BRSBE recognises the fact that most of wealth accumulation is by starting one's own business, and that great products and services begin with a single idea. Many aspiring entrepreneurs lack the knowledge and skills to convert their ideas into working solutions and practical businesses. UNIRAZAK's collaborations with its various partners grant its graduates exemptions for various professional certifications. Students are exposed to a variety of learning approaches provided by a team of well qualified and experienced academics and professionals in various areas of entrepreneurship, business and management-related fields. BRSBE is best known for being the first of its kind to be accredited by CPA Australia for Bachelor of Accounting (Honours), along with other business programmes like Bachelor of Business Management (Entrepreneurship)(Honours), Bachelor of Business Administration (Islamic Banking & Finance)(Honours) and Bachelor of Taxation (Honours).

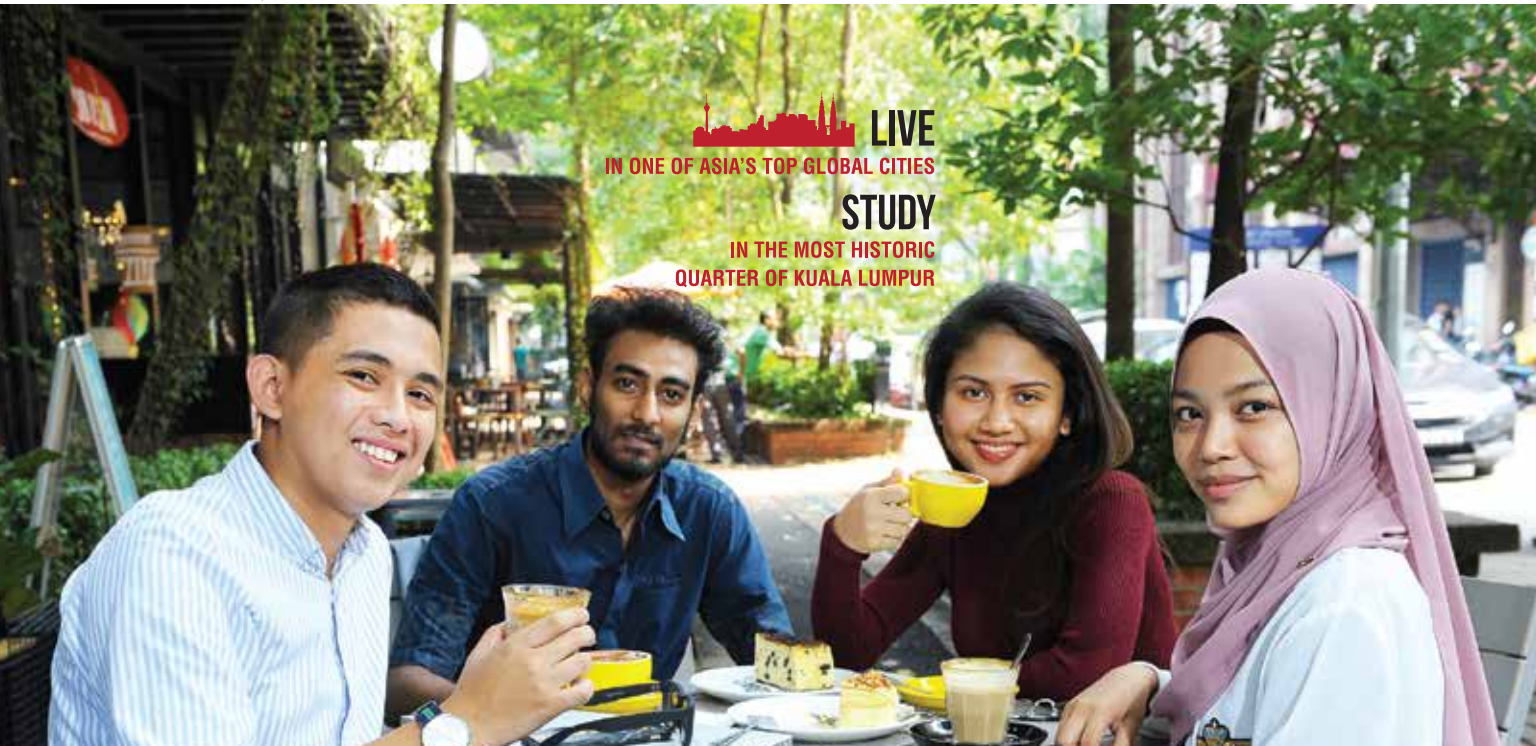
BACHELOR OF **BUSINESS ADMINISTRATION (HONS)**

(R/345/6/0692) 01/20 (A11203) 12/11

The Bachelor of Business Administration (Hons) students will learn to help create a better world through the power of business administration. The aim of the programme is to develop business professionals who are equipped to solve problems in corporate administration. Students will gain the upper hand on various business disciplines due to extensive exposure on business-focused as well as social service projects.

Upon completion of the programme, graduates are expected to have high level of generic attributes and skills, consistent with the expectations of the professional and public community. They will be ready for career as administrative officer, bank officer, public administrator, entrepreneur and many more.

Students will also be given option whether to take Certificate of Malaysian Insurance Institute (MII). This certificate is designed to provide the foundation on insurance knowledge, skills, and behaviours (competencies) that will prepare the individuals to be ready in assuming their role once they graduate.



LIVE
IN ONE OF ASIA'S TOP GLOBAL CITIES
STUDY
IN THE MOST HISTORIC
QUARTER OF KUALA LUMPUR

COURSES OFFERED

GENERAL COURSES BY MOHE

Tamadun Islam Tamadun Asia (TITAS) (Local)

Hubungan Etnik (Local)

Malaysian Studies (International)

Bahasa Melayu Komunikasi 2
(International)

Thinking Skills / Bahasa Kebangsaan A

Introduction to the Malaysian
Constitution

Co-Curriculum (Professional Event Management / Community Engagement & Volunteering)

SCHOOL CORE COURSES

Corporate Social Policy

Principles of Management

Business Mathematics

Business Statistics

Principles of Finance

Principles of Marketing

Financial Management

Business Law

Strategic Management

Principles of Microeconomics

Principles of Macroeconomics

Organisational Behaviour

Principles of Accounting

PROGRAMME CORE COURSES

International Business

Cost and Management Accounting

Management Information Systems

Production and Operations
Management

Financial Accounting

Introduction to Human Resource
Management

Marketing Management

Cross Cultural Management

Social Entrepreneurship

INTERNSHIP FOR BUSINESS ADMINISTRATION

UNIVERSITY COURSES

Academic English

Professional Communication Skills

Volunteerism & Service Learning

Entrepreneurship and Innovation

ELECTIVE (choose 6 courses only)

Risk Management ***

Negotiation and Conflict Management

Shariah and Fundamentals of Islamic Financial Planning ***

Islamic Financial Markets and
Institutions

Retailing Management

Strategic Entrepreneurship

Entrepreneurial Culture and Behaviour

Fundamentals in Credit Operation***

Malaysian Economy and Policy

Leadership Ethics and Governance

Research Methodology

Research Project

Career Opportunities

Human Resource Executive/Manager

Training Executive/Manager

Recruitment/staffing Executive

Risk Manager

Fund Manager

Investment Analyst

Financial Analyst

Portfolio Manager

Financial Planner/ Executive

Sales/ Marketing Executive/ Manager

Promotions Manager

*** = Represent Professional Paper

ADMISSION REQUIREMENTS

STPM	A pass at the STPM level with a minimum of Grade Point of 2.00 in any TWO (2) subjects and a pass in Mathematics and English at SPM level; Note: The requirement for a PASS in Mathematics and English at the SPM level can be excluded if the candidate obtained a credit or higher grade at STPM.
A LEVEL	A pass A-Level with a minimum of Gred D in any 2 subjects, and pass in Mathematics and English at SPM level or any equivalent qualification;
MATRICULATION	A pass at the Matriculation level, or Foundation or Pre-university with a minimum CGPA of 2.00 from an institution recognized by the Malaysian Government;
STAM	A pass at the Sijil Tinggi Agama Malaysia (STAM) level with a minimum grade of Jayyid and a pass in Mathematics and English at SPM level; Note: The requirement for PASS in Mathematics and English at the SPM level can be excluded if the candidate obtained a credit or higher grade at STAM.
UEC	A pass at the UEC level with minimum of grade B in FIVE (5) subjects including a pass in Mathematics & English;
DIPLOMA	A Diploma with a minimum CGPA of 2.00 from universities/colleges recognized by the Malaysian Government;
IB	A pass at the International Baccalaureate (IB) Diploma level with minimum score of 30 points;
OTHERS	Other equivalent qualifications recognised by MQA/Malaysian Government <ul style="list-style-type: none">• Diploma Kolej Vokasional (DVM)• Diploma Executive UM APEL (Accreditation of Prior Experiential Learning)
INTERNATIONAL	IELTS 5.5 or a minimum of Grade B2 (162) in First Cambridge English (FCE) or MUET (Malaysian University English Test) (Band 3) or other equivalent English qualifications recognised by MQA/Malaysian Government. Successful attainment of FCE minimum of Grade B2 (162) conducted by the Centre for English Language (CEL) within 12 months from the date of entry with conditional offer letter. The validity period for TOEFL and IELTS is TWO (2) years from the date of the award.

ADDITIONAL REQUIREMENTS

Credit in Mathematics at SPM level



STUDY AT AN AWARD-WINNING UNIVERSITY IN THE HEART OF A GLOBAL CITY



*All information is correct as of January 2019

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