

# DIPLOMA IN TOURISM MANAGEMENT

JPT/BPP(K)1000-600/WP1/100 Jld 2(35)

## QUALIFY FOR THE BEST JOB EVER

*The tourism industry is home to some of the most exciting and dynamic professions you will ever find. This programme provides students with unsurpassed knowledge and skills that center around global trends and modern developments in this thriving sector. You will be prepared to manage and develop tourism activities in beautiful destinations with the critical competencies needed to pilot a rewarding career anywhere in the world.*



### COURSE HIGHLIGHTS

1 Erican Diploma and Optional: 3 IATA Certificates IATA Authorized Training Centre  
Dual Diploma with added Certifications:

- Diploma in Tourism Management from Erican College
- Diploma in Travel Sales and Operations from IATA, Canada (MUST Complete the 3 Certificates)
  1. Foundation in Travel & Tourism
  2. Travel & Tourism Consultant
  3. Managing the Travel Business (IATA, Canada)
- Regional Practical Training (4 Days, 3 Nights)
- Exposed to Industrial Training with top travel agencies

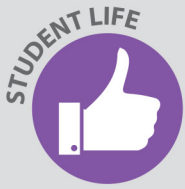
### KEY FACTS

Malaysia's tourism industry has maintained an average growth rate of 12% per annum since 2004

By end of 2015, the travel and tourism sector will account for 9.5% of total employment or 1 in 11 of all jobs on the planet

<b>Duration</b>	2½ years
<b>Entry Requirements</b>	Pass SPM with 3 Credits or equivalent / minimum of 1 Credit and SKM Skill Certificate at Level 3 OR pass Unified Examination certificate (UEC) with minimum 3B OR a recognised certificate in a related field or any other equivalent qualification

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## ACHIEVEMENTS



Highest scoring ATC in the Asia Pacific region with 100% Distinction scorers and two Top Student award recipients in IATA's June 2014 exams



Our Founder and President Datuk Eric Chong pictured with Malaysian Tourism Minister Dato' Seri Mohamed Nazri Abdul Aziz

## TOUR LEADING TRIP



Overseas practical tour leading trip to Bali



Students getting their free Samsung Tab



Introduction to Travel and Tourism  
 Geography in Travel Planning  
 Fundamental of Tourism Management  
 Tourism English 1  
 Bahasa Melayu Komunikasi 1  
 Pengajian Malaysia 2  
 Attraction Management  
 Tourism English 2  
 Accommodations  
 Tourism Product 1

Bahasa Kebangsaan A  
 Personal Branding and Development  
 Technology in Travel Industry  
 Introduction to Transportation  
 Success Programme  
 Tourism Marketing  
 Air Fares and Ticketing 1  
 Foreign Language  
 Travel Information System  
 Tourism Product 2

Community Service  
 Law and Regulations in Travel Industry  
 Air Fares and Ticketing 2  
 Administration and Accounting  
 Tour Leading Principles  
 Eco Tourism  
 Entrepreneurship  
 Event Management & Lifestyle  
 Industrial Training

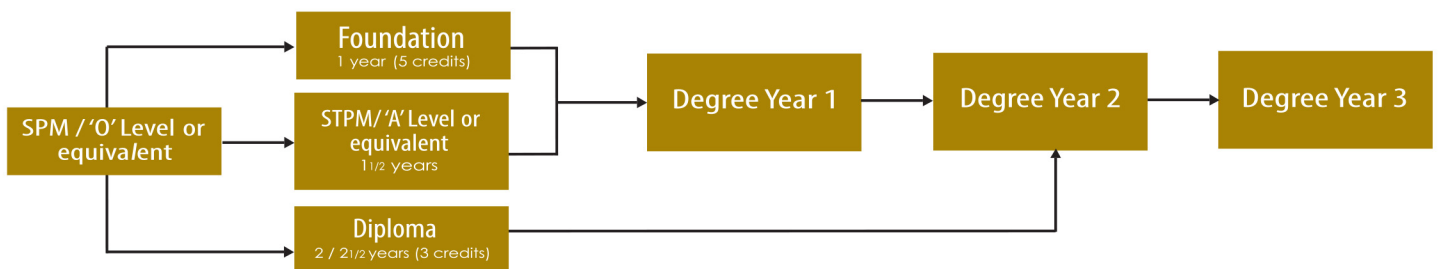
\* Subject to change



Success Programme  
 Community Service  
 Pengajian Malaysia 2 OR  
 Bahasa Melayu Komunikasi 1 (Int)  
 Personal Branding and Development OR  
 Bahasa Kebangsaan A



- Accommodation Service Executive
- Tourism Executive
- Eco Tourism Coordinator
- Travel Writer
- Tourism Researcher
- Event Coordinator
- Entrepreneur
- Management Trainee
- Leisure Attraction Supervisor
- Steward/Stewardess
- Airline Officer



### Our Partners



Think Ahead



Scan for Flyers

# 1800-88-0625

### Main Campus

Block C, First Floor, Megan Avenue II,  
 Jalan Yap Kwan Seng, 50450 Kuala Lumpur.