

# DIPLOMA IN BUSINESS ADMINISTRATION

JPT/BPP(K)1000-600/WP1/100 (31)

## ACHIEVE MORE WITH UNIQUE INSIGHTS

*This comprehensive programme prepares you for advancement within a company or in a venture of your own by giving you a broad and versatile understanding of management. Our curriculum integrates experiential learning with contemporary theories to give you the entrepreneurial skills and acumen needed to succeed in today's demanding business world.*



### COURSE HIGHLIGHTS

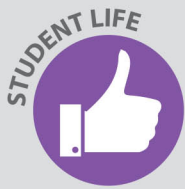
- Exposure to real life business situations
- Develop critical skills and teamwork capabilities
- Gain hands-on business experience via Entrepreneurship Club activities

### KEY FACTS

- Diverse career options throughout all industries
- Our globalised study approach opens up international opportunities

<b>Duration</b>	2 years
<b>Entry Requirements</b>	Pass SPM with 3 Credits / O Levels or equivalent, 3 Bs in UEC / 1 principal pass in STPM/A Levels or equivalent





## ACHIEVEMENTS



Finalists in KLSCCCI's Innovative Youth, Future Business Leader 2.0 competition



Entrepreneur Club



Health is Wealth

## HANDS-ON LEARNING

## PRACTICAL FIELD TRIPS



Branding Conference



Beryl's Chocolate Kingdom



English I  
Business Mathematics  
Introduction to Business  
Introduction to Management  
Introduction to Accounting  
Pengajian Malaysia 2  
Bahasa Melayu Komunikasi 1  
English II  
IT Applications

Microeconomics  
Principles of Marketing  
Business Statistics  
Bahasa Kebangsaan A  
Personal Branding and Development  
Managing Information System  
Organizational Behavior  
Success Programme  
Business Communication

Business Accounting  
Macroeconomics  
Business Ethics  
Management Accounting  
E-Commerce  
Community Service  
Introduction to Finance  
Strategic Management

Human Resource Management  
Consumer Behavior  
Business Law  
Entrepreneurship  
Investment Management  
International Business  
Operations Management

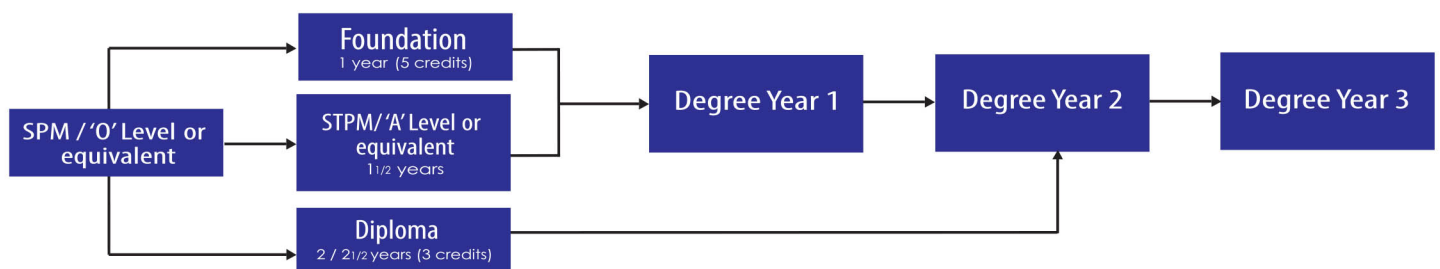
\*Subject to change



Success Programme  
Community Service  
Pengajian Malaysia 2 OR  
Bahasa Melayu Komunikasi 1 (Int)  
Personal Branding and Development OR  
Bahasa Kebangsaan A



Business Planning Consultant  
Operations Manager  
Chief Executive Officer  
Entrepreneur  
Business Development Manager  
Sales and Marketing Personnel  
Market Researcher  
Recruitment Consultant



### Our Partners



Think Ahead



Scan for Flyers

# 1800-88-0625

### Main Campus

Block C, First Floor, Megan Avenue II,  
Jalan Yap Kwan Seng, 50450 Kuala Lumpur.