



R·E·A·L Kids®

Multiple Intelligences-based
Preschools

Learning, your child's way



A PATHWAY FOR LEARNING AND DISCOVERY

Since our inception in 1986 as C.E.C., R.E.A.L Kids has grown to be the largest owner-operated kindergarten chain in Malaysia with more than 32 centres nationwide; pioneering an active learning and holistic development programme for preschoolers. In 2000, we introduced the Science of Multiple Intelligences or M.I. as an enhanced teaching and learning approach for young children aged three to six years old. This approach enables a child to explore a complete range of learning abilities which best suits his/her own particular strengths and interests.

With M.I. as the foundation, a full-day programme of enrichment activities engages and captivates each child from swimming to music and dance, public speaking, culinary arts and more. Through role plays and group activities, R.E.A.L Kids teaches children important people skills of cooperation, teamwork and trust. As an essential part of the R.E.A.L Kids culture, lessons in character building instill an appreciation for citizenship and personal values in every child.

It is every parent's desire to search for the right environment and programme which best provides for their child's growth and well-being. At R.E.A.L Kids, we work in partnership with parents to support the love and care provided at home with an active-learning programme which delivers enhanced results.

We welcome you to R.E.A.L Kids where we stand for 'Result Enhancing *through* Active Learning.'



Music Smart



Word Smart



Body Smart



Nature Smart



Self Smart



People Smart



Picture Smart



Number Smart

SHARE THE JOY OF LEARNING

Like snowflakes and fingerprints, every child is one-of-a-kind, and at R.E.A.L Kids we celebrate the uniqueness of each child and the talents they bring to the world. Based on their unique set of gifts and interests, each child develops a way of learning which comes most natural to them. Some children are able to quickly understand verbal instructions. Others may respond more immediately to pictures, while the rest actually learn best through music, body movement or a special relationship with animals and the natural environment.

Our work at R.E.A.L Kids begins by uncovering how each child learns best. As a child progresses and gains confidence in their learning ability, they can connect the dots to positively influence other areas of learning. Based on the groundbreaking work of Multiple Intelligences or M.I. founder, Dr. Howard Gardner of Harvard University, the R.E.A.L Kids

M.I.-based programme is a multi-faceted learning approach which opens children to the full range of their learning abilities.

R.E.A.L Kids offers a FREE M.I. Diagnostic Test which profiles your child's strengths and learning abilities. Go to www.realkids.edu.my/mi for a free M.I. Profile and see how the R.E.A.L Kids M.I. approach can help your child realize his/her full learning potential.

MI APPROACH IN TEACHING (EXAMPLE)

Lesson on "rainbows"

WORD SMART - Count & identify the various colours of a rainbow. Draw a rainbow and colour it.

PICTURE SMART - Get children to imagine themselves as a rainbow. Which colour would they like to be?

MUSIC SMART - Sing a song about the rainbow.

PEOPLE SMART - Get children to find their own group members to form a rainbow curve.





YOUR PROGRAMME OF CHOICE

You have a choice, and at the heart of each R.E.A.L Kids programme is an uncompromising level of care for your child's well-being.

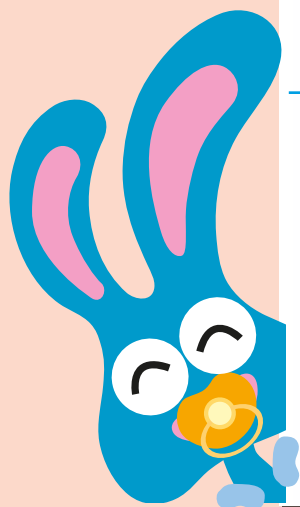
For the convenience of working parents and busy adults, R.E.A.L Kids offers full-day programmes complete with a host of enrichment activities. With everything you would want for your child, all under one roof, R.E.A.L Kids has a programme to meet your requirements and needs.

Get Personalized Care with R.E.A.L Kids Tots
Specialized attention and total care for your toddler

Get Started with R.E.A.L Kids First
An affordable, value-rich, full-day programme

Get Ahead with R.E.A.L Kids Plus
An enhanced learning programme for parents who seek more

OUR PROGRAMMES



R·E·A·L Kids® *Tots*

EARLY BRAIN DEVELOPMENT PROGRAMME

6 Months – 3 Years Old

- ✓ An Australian-based baby & toddlers programme
- ✓ 5 key areas of development depending on your child's age: Physical, Language, Social, Emotional and Cognitive
- ✓ Activities: Baby Games, Songs & Rhymes, Story Time, Small Group Learning
- ✓ Safe & conducive environment with CCTV monitoring
- ✓ Well-trained and loving caregivers
- ✓ Nutritious and freshly-prepared meals



R·E·A·L Kids® *First*

PRESCHOOL PROGRAMME

3 - 6 Years Old

- ✓ FULL DAY Preschool Programme
- ✓ English & Mandarin medium
- ✓ In-house developed programme in line with the national curriculum
- ✓ Swimming and Junior Gymnastics by certified coaches
- ✓ Unique Programmes: Fun Cooking, R.E.A.L Communication Art, Jolly Phonics / Jolly Grammar, R.E.A.L Readers Club
- ✓ Lessons on Character Building and in-house interactive reading programme



R·E·A·L Kids® *Plus*

EARLY YEARS PROGRAMME

3 - 6 Years Old

- ✓ FULL DAY Early Years Programme
- ✓ English & Mandarin medium
- ✓ In-house developed programme in line with national and international curriculums
- ✓ Culinary Art, LEGO, Cambridge English, Cambridge Reading Club
- ✓ Unique programmes: Public Speaking (B.E.S.T) + Critical Thinking Skills (C.A.P.S.) + Citizenship and Personal, Social and Health Education (PSHE), R.E.A.L Money Smart
- ✓ Swimming + Gymnastics + Taekwondo by certified coaches



M.I. Learning Room



Playground



Gym Area



Swimming Pool



Daycare Room



Tots Room

A CHILD'S SPECIAL SPACE

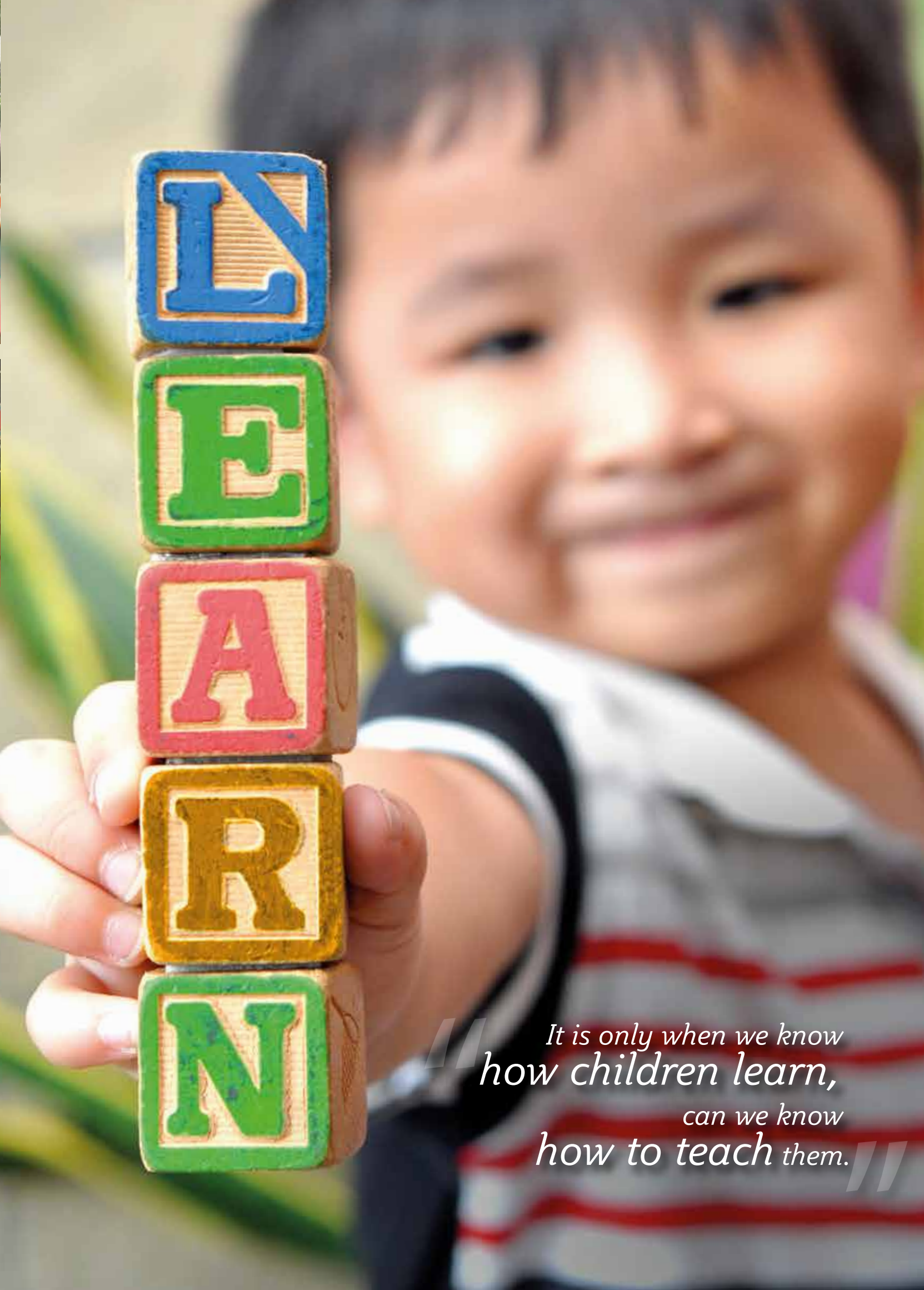
A child's space means everything to them. It is a place where children feel free to explore and experience the world with wonder and imagination. Children are monitored and attended to by a teacher and one or more adult assistants to ensure that each child's health and safety are safeguarded at all times.

Each centre is either constructed from the ground up or completely re-engineered and upgraded to include specially-designed environments dedicated to a specific facet of learning and activity.

All R.E.A.L Kids Centres include a specific set of purpose-built child spaces:

- M.I. Learning Room
- Computer Lab
- Swimming Pool
- Library and Resource Corner
- Music Room
- Science Corner
- Culinary Kitchen
- Music & Art Room

Note: Facilities vary from centre to centre.



*“ It is only when we know
how children learn,
can we know
how to teach them. ”*



www.realkids.edu.my

 @REAL.Kids.Malaysia

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A member of the
R.E.A.L
EDUCATION GROUP

- Kindergartens
- International schools
- Private national schools
- Tertiary education
- Enrichment centres
- English learning centres



ISO 9001: 2000



NAPEI Award for
Education Excellence 2008



2006 / 2007

All information in this prospectus is correct at time of printing and is subject to change. Printed in August 2013.